

# AR<sup>+</sup> AUGMENTED REALITY

## Temporary Tattoos

Augmented Reality (AR) is a live direct or indirect view of a physical, real-world environment whose elements are augmented (or supplemented) by computer-generated sensory input such as sound, video, graphics or GPS data.

An Augmented Reality Temporary Tattoo can literally jump off of your skin. All the user has to do is apply the Temporary Tattoo, download the App on their smartphone or tablet and watch the Tattoo come to life and even interact with it !

Our premium quality Augmented Reality Temporary Tattoos are printed in 4-color process plus the 5th color of white ink. An Augmented Reality Temporary Tattoo is made-up of two(2) pieces, the Augmented Reality "Technology" and the Augmented Reality "Temporary Tattoo". Tattoo Promotion Factory can recommend several outside companies to provide you with the development of the Augmented Reality "Technology" or "Experience" and we can manufacture your Augmented Reality "Temporary Tattoo".

The Augmented Reality Temporary Tattoos are just our regular "Standard" Temporary Tattoo (the technology is all in the artwork and the set-up with an AR developer).

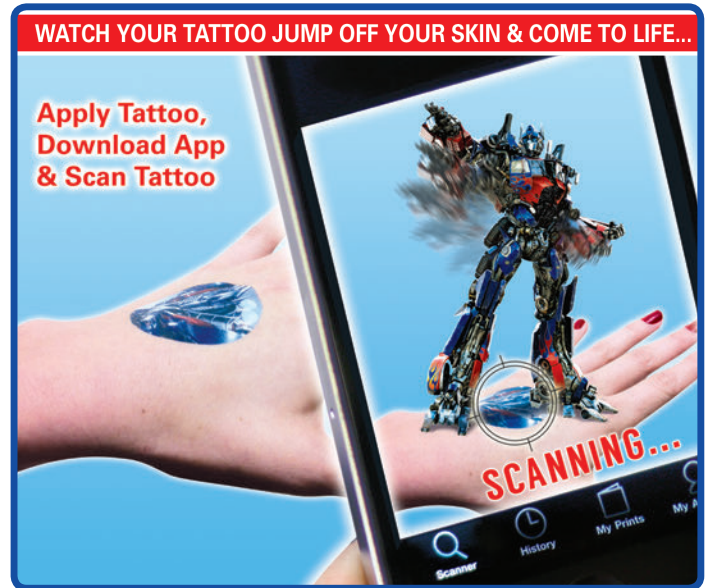
The Temporary Tattoo portion is just our normal "Standard" Temporary Tattoo. However, the technology or what's called the "Experience" will cost between \$US 5,000.00 and \$US 50,000.00 or more per experience, for an Augmented Reality developer to create. This cost would include using the developers existing App. But, to create your own custom App, the cost could be as much as \$US 35,000.00 or more. So, this type of promotion would be for a larger promotion to absorb the large costs of developing the "Technology" or "Experience".

Concerning Augmented Reality Temporary Tattoos, please see below three(3) Augmented Reality developers that we recommend:

\* **Contact Person:** Mateja Benjak  
**BLIPPAR**  
 236 West 30th Street, 8th Floor  
 New York, NY 10001  
**Phone:** (212) 564-5560  
**Email:** mateja.benjak@blippar.com  
**Website:** www.blippar.com

\* **Contact Person:** Eugene Tkachov  
**ITEXUS**  
 954 Harvest Circle  
 Buffalo Grove, IL 60089  
**Phone:** (773) 800-2820  
**Email:** eugene.tkachov@itexus.com  
**Website:** www.itexus.com

\* **Contact Person:** Terry Hoy  
**GRAVITY JACK TEAM**  
 23505 E Appleway Ave, Suite 200  
 Liberty Lake, WA 99019  
**Phone:** (877) 691-3048  
**Email:** terry@gravityjack.com  
**Website:** www.gravityjack.com



You can also pick your own developer by Googling Augmented Reality.



Manufacturers of Premium Quality Temporary Tattoos, Games and Promotional Printed Products  
 Sarasota, Florida USA  
 Phone: (941) 923-4110 • Fax: (941) 923-3139  
 info@tattoopromotionfactory.com • www.tattoopromotionfactory.com